



## THREE FRAME MEDIA

### *UNLIKELY* FILM DETAILS

**FILM TITLE:**

Unlikely

**WEBSITE:**

<http://UnlikelyFilm.com>

**LOGLINE:**

Set in the cities of Akron, Atlanta, Boston and Los Angeles, five individuals failed by America's higher education system fight for a second chance at opportunity.

**SYNOPSIS:**

In the US less than 50% of students who start college ever finish, making America's college completion rates among the worst in the world. Now there are more than 35 million Americans who started college but never finished, leaving them saddled with debt, and behind their peers in earning power. Featuring interviews with LeBron James, Howard Schultz, and our nation's leading voices in education, this penetrating and personal new film investigates America's college dropout crisis through the lives of five diverse students as they fight for a second chance at opportunity and highlights the innovators reimagining higher education for the 21st century.

**DIRECTORS:**

Jaye and Adam Fenderson

**DIRECTORS' BIO:**

Husband & wife filmmaking team, Adam and Jaye are the founders of Three Frame Media and producers of the award-winning documentary film First Generation. With a combined 25 years of film and television experience and credits spanning acclaimed shows for NBC, MTV, Lifetime, Discovery, ABC Family, E!, CNBC, and Spike, the Fendersons are passionate about harnessing the power of media to advocate for issues of social justice and mobilize audiences to effect change.

**PRODUCERS:**

Jaye and Adam Fenderson

**EXECUTIVE PRODUCER:**

Christopher Gebhardt